Idea Development (IPP)   Name:

Evaluation criteria

1	**Generate**	___/6	**30** words (or **12** small sketches)
2	**Count your words or sketches**	___/2	
3	**Print reference images**	___/6	**6** printed images
4	**Rough copy**	___/6	Great quality or better

Total: ____ / 20 points = ____%

1 Generate ideas! ___/6

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander – one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.

2. **Count your total sketches: _____**   **___/2**

Target = **30** words or **12** sketches   5 words = **1** sketch

3.   Print references   ____/6

- Print **SIX** reference images so you can accurate observe the challenging parts of your artwork. Taking your and using own photographs is preferred, but image searches are also fine.

- **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.

- Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.

- You must hand in the **printed** copy of the images to earn the marks.

4.   Rough drawing   ____/6

- Take the best ideas from your thumbnails and combine them into an improved rough copy.

- Use this to work out the bugs and improve your skills before you start the real thing.

- If you are using colour, use paint or coloured pencil to show your colour scheme.

- Draw in a frame to show the outer edges of your artwork.

- Remember to choose a non-central composition.